The road to owning your own business takes a large amount of desire, a little bit of luck and a great deal of vision. Ask Steve Reutzel.

After graduating from the Minnesota State College-Southeast Technical Tool and Die Program, Steve worked full-time in Tool and Die businesses and shops around Winona. But at night, and on the weekends, in his father’s hobby farm, he put in the effort, toil and time needed to start his own shop. The business grew. And it continued to expand into what it is known as today – RiverCity Manufacturing & Machine Company. This 14 employee shop does production and tooling both locally and nationwide for companies such as K2 Sports, Peerless Chain, and Winona Lighting, to name a few. Envisioning the possibilities of the company’s potential was its President/CEO/Owner, Steve Reutzel.

Southeast Tech gave Steve the skills he needed to, first, find employment in the field he always wanted to work, and then the training needed to run the kind of business he always wanted to own. His education prepared him for the workplace responsibility and readied him to be able to effectively pass that knowledge on to others.

The path to owning your own business is one with no short cuts. But if you can picture it, Southeast Tech has what you need to see the journey through.